



MES & Process Minds Europe 2013

Automation & Control - Improving Operational Excellence in Process Industry

Manufacturing operations by implementing Comprehensive & Compliant Data and Information Platform & Integrated IT systems|

30th September– 1th October 2013, Maritim proArte Hotel Berlin, Germany

<http://pharma-mes2013.we-conect.com/en/>

By popular demand, we.CONECT is bringing board-level attendees from manufacturing execution systems management from all over Europe to Berlin to network & discuss current challenges, brand new approaches and future trends in the field of Manufacturing Execution Systems.

The **MES & Process Minds 2013** has become one of the leading conferences for strategic approaches and challenges in the field of Management Execution System. With over 100 of the leading opinion makers from over 50 world leading organizations, **the MES & Process Minds Europe 2013** will be the definitive event for the industry. Furthermore, this unique conference includes more than **28 sessions, 8 World Cafés, 6 Challenge your Peers Round Tables, 5 leading Business Partners** and an **eventful Icebreaker Session** on the eve before the conference.

Highlights in 2013 are key note sessions from following industry leaders:

- **John Patterson** Senior Director, Compliance, Manufacturing IT and Automation from **Merck & Co., Inc. in USA**, will showcase regulatory considerations while using Cloud Computing and SaaS Environments. Moreover, Mr. Patterson is going to discuss how to optimize the use of software as a service (SaaS) and Cloud Computing to establish a virtual organization inclusive of research and development, manufacturing and IT infrastructure and support. Lastly, Mr. Patterson will demonstrate paradigm shifts occurring in the technology space.
- **Hernan Vilas** Head of MES Systems from **F. Hoffmann-La Roche AG in Switzerland** will contribute with a needs analysis and assessment of the individual utilization potential of MES. For next, he is going to argue for organizational requirements / economic and prioritization. Then, a discussion about IT and ERP requirements will follow. In addition, Mr. Vilas will dispute about MES requirements for a highly flexible manufacturing as well as the requirements from different types of production line MES. Finally a conclusion with a topic about MES between the planning and execution level will be drawn.
- **Dr. Jens Neu** Director Information Services and Supply Chain Management from **BASF SE / Germany**, is going to provide overview about how to leverage combined strengths and MES for added business value and for process automation. Further on, he is going to provide techniques for assessing the key business drivers and goals, followed by a discussion about how to extend the business benefit of MES to get more value and automation out of process. Next, he will showcase repositioning personnel into higher sophistication and conclude with guidelines for integrating MES with Corporate Level 3 and 4 systems to deliver ERP, QC results and automatic batch review.

Take advantage of this great opportunity comprising large information flows and great Know-How exchanges. Come and take part in our Icebreaker Session on the day before the conference to get to know your peers. Enjoy the benefits of collective intelligence during our World Café and give a new and stimulating impulse to your business. Meet our Business Partners and discuss with them processes, solutions and products face to face and talk about more industry's themes and issues at our Challenge Your Peers Round Tables. To get more information about the conference or to register, please follow this link: <http://pharma-mes2013.we-conect.com/en/preview/register/>

To get more information about the conference or to register, please follow this link: <http://collaboration2013.we-conect.com/en/preview/agenda/>

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